



WPEC  
c/o WTO/WABM TV  
651 Beacon Pkwy  
Ste 105  
Birmingham, AL 35209  
ph: (205) 943-2168

**Advertiser**  
**Agency**  
**Buyer**  
**Salesperson**

**Carl Domino-Florida State Represen(73538**  
**McLaughlin & Associates (9012)**  
CAMPBELL, MARIANNE  
TeleRep/DC, Washington DC (2995)  
ph: (703) 528-7800

**Invoice** 2567010  
**Inv Date** 8/12/2012  
**Terms** CIA  
**Contract** 1352833  
**Bill Type** Weekly/Irregular  
**Period** 8/6/2012 - 8/12/2012

**McLaughlin & Associates**  
**566 S Rt 303**  
**Blauvelt, NY 10913**

AgM

**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** CARL DOMINO 8/10 (466829)  
**Acct Types** National/Political Candidate Agency BRD  
**Est/Headline** 361/06270262  
**Demo** A35+R  
**Revision**  
**Comments** CARL DOMINO 8/10  
\*\*\*\*\* THIS IS A CASH IN ADVANCE

**CO-OP/Order Type** No/Normal  
**Package**  
**Gen. Date** 8/14/2012 3:05:48PM

West Palm Beach (WPEC)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
2.0	SPOT	6:00:00AM- 7:00:00	Day, F-1	08/10/12 6:21AM (Fr)	00:30	News-CBS 12 Good Morning South Florida 6a	CDTV12001	\$350.00	
4.0	SPOT	7:00:00AM- 9:00:00	Day, F-2	08/10/12 7:40AM (Fr)	00:30	CBS-CBS This Morning	CDTV12001	\$225.00	
4.0	SPOT	7:00:00AM- 9:00:00	Day, F-2	08/10/12 8:19AM (Fr)	00:30	CBS-CBS This Morning	CDTV12001	\$225.00	
6.0	SPOT	12:00:00PM-12:30:00	Day, F-1	08/10/12 12:09PM (Fr)	00:30	News-WPEC CBS 12 News at Noon	CDTV12001	\$350.00	
8.0	SPOT	5:00:00PM- 5:30:00	Day, F-1	08/10/12 5:29PM (Fr)	00:30	News-WPEC CBS 12 News at 5p	CDTV12001	\$500.00	
10.0	SPOT	5:30:00PM- 6:00:00	Day, F-1	08/10/12 5:51PM (Fr)	00:30	News-WPEC CBS 12 News at 530p	CDTV12001	\$500.00	
12.0	SPOT	6:00:00PM- 6:30:00	Day, F-1	08/10/12 6:11PM (Fr)	00:30	News-WPEC CBS 12 News at 6p	CDTV12001	\$600.00	
14.0	SPOT	7:00:00PM- 7:30:00	Day, F-1	08/10/12 7:21PM (Fr)	00:30	News-WPEC CBS 12 News at 7p	CDTV12001	\$500.00	
16.0	SPOT	7:30:00PM- 8:00:00	Day, F-1	08/10/12 7:42PM (Fr)	00:30	Inside Edition	CDTV12001	\$350.00	
18.0	SPOT	11:00:00PM-11:30:00	Day, F-1	08/10/12 11:11PM (Fr)	00:30	News-WPEC CBS 12 News at 11p	CDTV12001	\$700.00	
19.0	SPOT			08/11/12		1 preempt @ \$300.00		\$0.00	No Availability
20.0	SPOT	11:00:00PM-11:30:00	Day, Sa-1	08/11/12 11:23PM (Sa)	00:30	News-WPEC CBS 12 News at 11p	CDTV12001	\$700.00	
21.0	SPOT	8:00:00AM- 9:00:00	Day, Su-1	08/12/12 8:57AM (Su)	00:30	News-CBS 12 Good Morning South Florida Sunday at 8a	CDTV12001	\$200.00	
22.0	SPOT	6:30:00PM- 7:00:00	Day, Su-1	08/12/12 7:14PM (Su)	00:30	CBS-60 Minutes	CDTV12001	\$300.00	
23.0	SPOT	11:00:00PM-11:30:00	Day, Su-1	08/12/12 11:37PM (Su)	00:30	News-WPEC CBS 12 News at 11p	CDTV12001	\$700.00	

**We warrant that the actual broadcast information shown on this invoice was taken from the official program log. Net 30 - Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.**

Gross Total	<b>\$6,200.00</b>	Total Spots	14
Commission	<b>(\$930.00)</b>		
Net Total	<b>\$5,270.00</b>		



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**McLaughlin & Associates (9012)**  
CAMPBELL, MARIANNE  
TeleRep/DC, Washington DC (2995)  
ph: (703) 528-7800

**Invoice** 2569208  
**Inv Date** 8/19/2012  
**Terms** CIA  
**Contract** 1352833  
**Bill Type** Weekly/Irregular  
**Period** 8/13/2012 - 8/19/2012

**McLaughlin & Associates**  
**566 S Rt 303**  
**Blauvelt, NY 10913**

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**CO-OP/Order Type** No/Normal  
**Package**  
**Gen. Date** 8/21/2012 3:53:33PM

West Palm Beach (WPEC)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	SPOT	6:00:00AM- 7:00:00	Per week (2),Mo,Tu	08/13/12 6:54AM (Mo)	00:30	News-CBS 12 Good Morning South Florida 6a	CDTV12001	\$350.00	
1.0	SPOT	6:00:00AM- 7:00:00	Per week (2),Mo,Tu	08/14/12 6:11AM (Tu)	00:30	News-CBS 12 Good Morning South Florida 6a	CDTV12001	\$350.00	
3.0	SPOT	7:00:00AM- 9:00:00	Per week (4),Mo,Tu	08/13/12 7:59AM (Mo)	00:30	CBS-CBS This Morning	CDTV12001	\$225.00	
3.0	SPOT	7:00:00AM- 9:00:00	Per week (4),Mo,Tu	08/13/12 8:37AM (Mo)	00:30	CBS-CBS This Morning	CDTV12001	\$225.00	
3.0	SPOT	7:00:00AM- 9:00:00	Per week (4),Mo,Tu	08/13/12 8:55AM (Mo)	00:30	CBS-CBS This Morning	CDTV12001	\$225.00	
3.0	SPOT	7:00:00AM- 9:00:00	Per week (4),Mo,Tu	08/14/12 8:22AM (Tu)	00:30	CBS-CBS This Morning	CDTV12001	\$225.00	
5.0	SPOT	12:00:00PM-12:30:00	Day,M-1,Tu-1	08/13/12 12:28PM (Mo)	00:30	News-WPEC CBS 12 News at Noon	CDTV12001	\$350.00	
5.0	SPOT	12:00:00PM-12:30:00	Day,M-1,Tu-1	08/14/12 12:16PM (Tu)	00:30	News-WPEC CBS 12 News at Noon	CDTV12001	\$350.00	
7.0	SPOT	5:00:00PM- 5:30:00	Per week (1),Mo,Tu	08/14/12 5:28PM (Tu)	00:30	News-WPEC CBS 12 News at 5p	CDTV12001	\$500.00	
9.0	SPOT	5:30:00PM- 6:00:00	Per week (1),Mo,Tu	08/14/12 5:49PM (Tu)	00:30	News-WPEC CBS 12 News at 530p	CDTV12001	\$500.00	
11.0	SPOT	6:00:00PM- 6:30:00	Per week (1),Mo,Tu	08/14/12 6:27PM (Tu)	00:30	News-WPEC CBS 12 News at 6p	CDTV12001	\$600.00	
13.0	SPOT	7:00:00PM- 7:30:00	Per week (1),Mo,Tu	08/13/12 7:28PM (Mo)	00:30	News-WPEC CBS 12 News at 7p	CDTV12001	\$500.00	
15.0	SPOT	7:30:00PM- 8:00:00	Per week (1),Mo,Tu	08/13/12 7:56PM (Mo)	00:30	Inside Edition	CDTV12001	\$350.00	
17.0	SPOT	11:00:00PM-11:30:00	Per week (1),Mo,Tu	08/14/12 11:29PM (Tu)	00:30	News-WPEC CBS 12 News at 11p	CDTV12001	\$700.00	
24.0	SPOT	11:00:00PM-11:35:00	Day,M-1	08/13/12 11:13PM (Mo)	00:30	News-WPEC CBS 12 News at 11p	CDTV12001	\$300.00	M/G For 19.0.1

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Gross Total	<b>\$5,750.00</b>
Commission	<b>(\$862.50)</b>
Net Total	<b>\$4,887.50</b>

Total Spots 15